

IT:U for You: Developing an (Academic) Gift

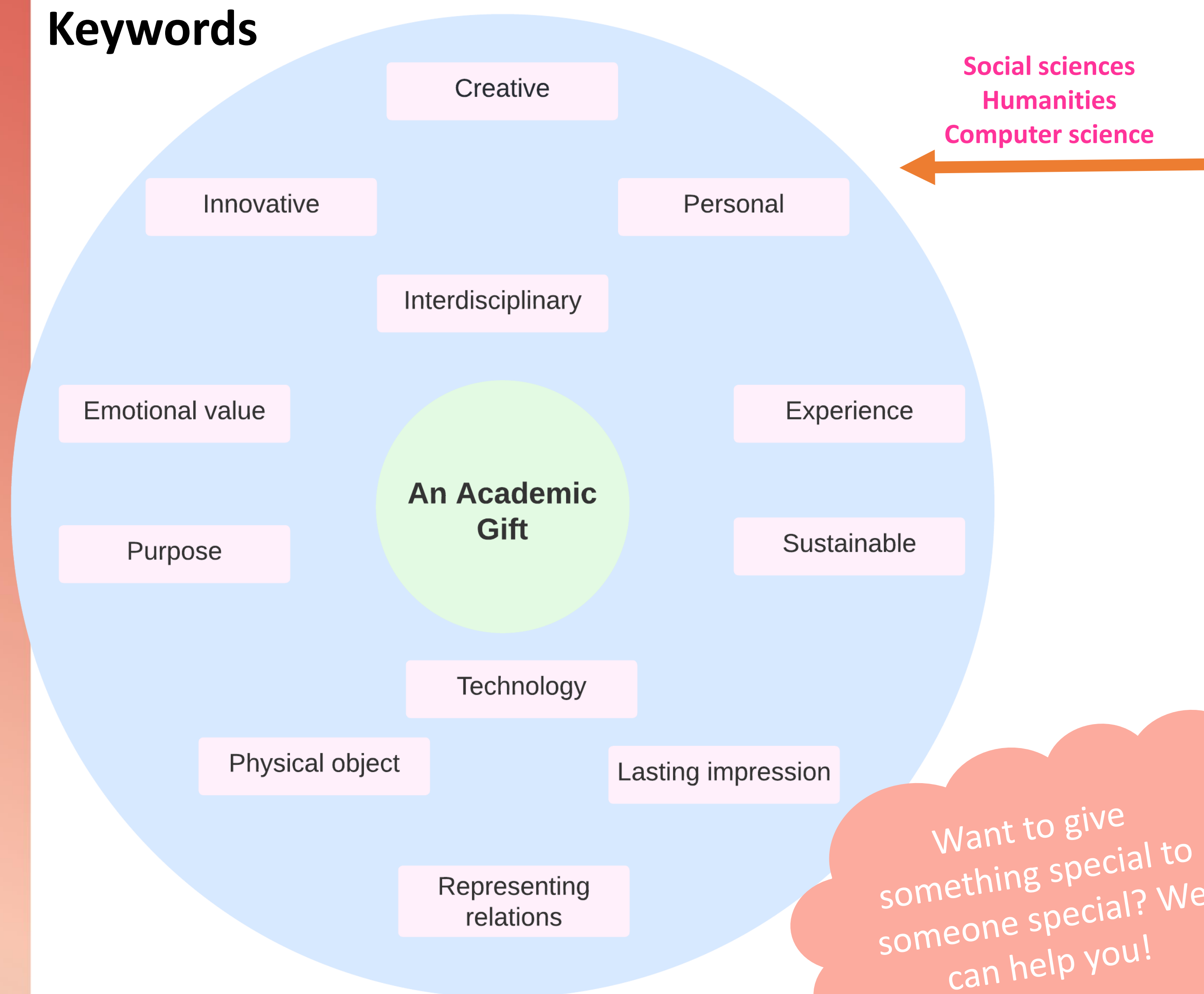
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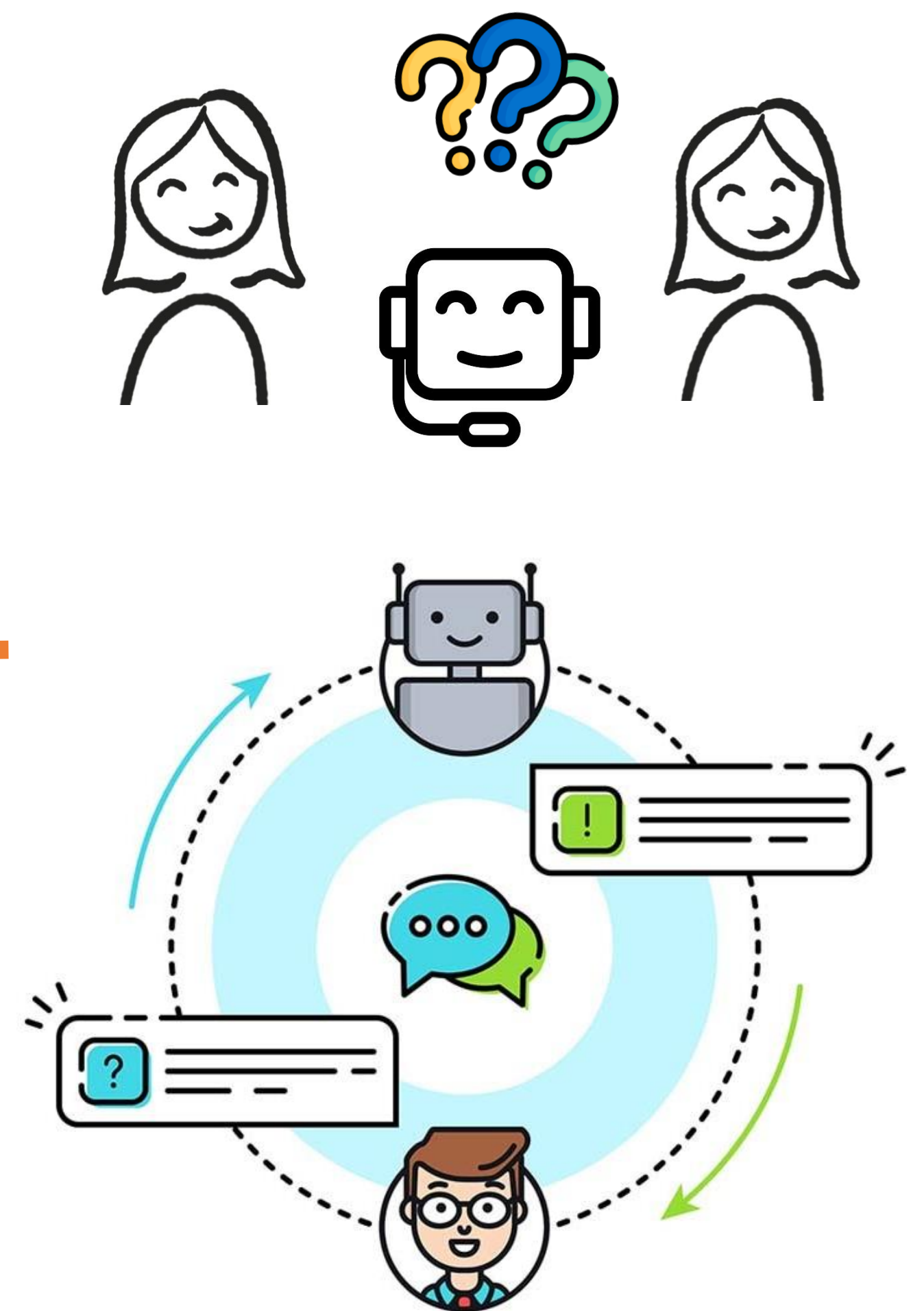
The Meaning of a Gift

- What is a gift for you?
- What is the purpose of a gift?
- Which gifts have you received and appreciated? Why?
- Which gift did you receive and disliked the most? Why?

Keywords



Interviewing Personas



IT:U Desktop Organizer

An object that does not only have a function, but that also represents the values of IT:U

Ideation Process



Transformation
Interdisciplinarity
Technology
Creativity

Computer science

Digital components



Design that transforms



Different materials to represent the disciplines