

#TRANSFORMINGTOMORROW: MAKE A DIFFERENCE WITH US.

IT:U is Austria's first public interdisciplinary university dedicated to digital transformation for the benefit of our society, economy and environment. Shape the future with us as a

Social Media Manager*

and build the digital identity of IT:U.

Full- and Part-Time

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YOUR TASKS

- Planning the social media & content strategy
- Conception, coordination and creation of content on various platforms
- Analysis, reporting and optimization of KPIs
- Monitoring current trends and relevant topics
- Engagement with our target group

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YOUR STRENGTHS AND SKILLS

- Completed education/studies in the field of media, marketing, communication sciences or equivalent qualification
- 2-3 years of professional experience in social media
- A sense for design, photo and video as well as graphic design skills
- Creativity and an instinct for current trends in the digital world
- Ability to work in a team and communicate effectively with other departments

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WHAT YOU CAN EXPECT

- Creative freedom and the unique opportunity to shape a new university
- Inspire future students, professors and employees with your content
- Independent and responsible tasks in a dynamic and digital environment with start-up character
- Collaboration in a motivated team #gerneperdu
- Flexible working hours and home office option
- Office kitchen with free basic equipment (snacks, coffee, milk, etc.)
- Free parking lot or KlimaTicket Austria (optimal public transport connection)

We offer a gross salary in line with the market from EUR 3.500,- on a full-time basis (with willingness to overpay depending on qualifications, experience and individual skills) and the opportunity to play a key role in shaping the development of IT:U.



Your contact person for this position:
Katharina Steiner

We look forward to receiving your online application including CV and letter of motivation.

***come as you are** – we value and promote diversity in our team. Everyone is encouraged to realize their full potential, realize ideas and seize opportunities. Regardless of age, skin colour, religion, gender, sexual orientation or origin, we welcome applications from all people equally.